votergravity
TURNING DATA INTO VOTES

WE TURN DATA INTO VOTES—WE ENGINEER VICTORY

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Voter Gravity is a map and mobile-based voter contact platform with an integrated suite of tools. We place powerful data and user-friendly technology into the hands of political campaigns and groups of every size.

Voter Gravity is an approved mobile app vendor of the Republican National Committee and fully integrated with the RNC's database. Clients access voter data, connect with voters through mobile canvassing, conduct surveys and phone banks, and analyze results via a user-friendly dashboard.

Voter Gravity Features

Voter Data: Access a statewide voter database with vote histories and rooftop geocodes. Pinpoint any voter in seconds with maps from Esri and its ArcGIS (Geographic Information System) maps and data.

Customer Relationship Management System (CRM): Better understand and manage donors, voters, and volunteers with editable individual profiles. Quickly create walk-lists and call-lists based on targeted criteria.

Customized Dynamic Surveys: Build and run an unlimited amount of surveys simultaneously for door knocking, phone banks or events. Smoothly switch surveys on a mobile device while speaking with voters at their doorsteps.

Mobile Canvassing: Gather voter data with any mobile device. Pull up walk-lists and run surveys that upon completion upload to the Voter Gravity database in real-time.

Phone System: Run a live phone bank with the Voter Gravity phone system or run an automated touch-tone survey "flash poll" on candidates and issues of any targeted voter universe you choose. Predictive dialing can also be set up through the Voter Gravity system to re-target voters.

Web-based Integration Tools: Integrate with hundreds of web apps including Facebook, MailChimp, Anedot, Survey Monkey, and Eventbrite in an automated process.
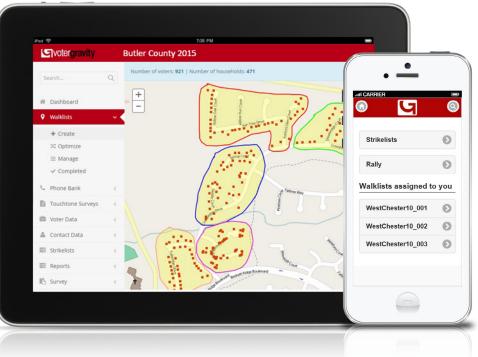
Campaign Intelligence Dashboard: Track and manage your campaign with the Intelligence Dashboard that gives you a real-time visualization of your most important data-points.

Website Setup: Clients can receive a fully-built and integrated website that is desktop, tablet, and mobile friendly, secure, stable, integrated, and SEO charged.

24/7 Support: Rely on a dedicated support team. In addition to a self-help center, our team of full-time software engineers is on call 24/7.

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votergravity.com • **sales@votergravity.com** • **513-370-3573**

Targeted, Insightful and Immediate Information

With all of its features, Voter Gravity produces targeted, insightful and immediate information about voters, donors, and activists that mean the most to a campaign. Easily access all of the voter data you need and turn that data into votes.

Pricing

NUMBER OF VOTERS IN ACCOUNT	MONTHLY FEE
Up to 50,000	$99 - All small races
50,000 - 150,000	$240 - Larger state house and smaller counties
150,000 - 300,000	$558 - State senate, medium counties
300,000 - 1,500,000	$999 - Large county, Congressional, up to small statewide

LARGER STATEWIDE PRICING	MONTHLY FEE
1,500,000 to 3,000,000	$1,500
3,000,000 to 5,000,000	$2,000
5,000,000 to 8,000,000	$2,500
8,000,000 to 10,000,000	$3,000
Over 10,000,000	$5,000

We challenge you to take voter contact to the next level. Contact our team at sales@votergravity.com or register for a demo at votergravity.com/demo.

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