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**Michele Weslander Quaid, Google's Public Sector CTO, Joins Voter Gravity Board**  
*Voter Gravity is bringing data and technology to campaigns of all sizes*

**Purcellville, VA (January 27th, 2014)** Voter Gravity ([www.VoterGravity.com](http://www.VoterGravity.com)), a campaign technology company that helps users turn data into votes, announced the addition of Michele Weslander Quaid, Chief Technology Officer (Public Sector) and Innovation Evangelist for Google, to its board.

“We’re thrilled to welcome Michele to our board not only because she brings energy and experience, but also because she brings Google's belief that if you focus on the user, all else will follow,” said Ned Ryun, Voter Gravity's Founder and CEO, “Her knowledge and talent is a significant addition to the board as we continue to push the envelope of political technology.”

Voter Gravity is on the cutting edge of the convergence of technology and politics. Weslander Quaid joins a board that includes Matt Schlapp, former White House Political Director, who was announced as joining the Voter Gravity board in December.

Michele Weslander Quaid was recently named one of the seven most powerful women to watch in 2014 by [Entrepreneur](#) magazine. “What I'm excited about is Michele’s start-up mentality in how she approaches challenges,” said Ryun. “It's exactly that type of thinking that we want to see with Voter Gravity.”

**About Voter Gravity**

Voter Gravity ([www.VoterGravity.com](http://www.VoterGravity.com)), a campaign technology company, gives users the ability to integrate their data, leverage an up-to-date voter database, connect with voters through mobile canvassing and other tools, and analyze results via a user-friendly dashboard. For further product features, media should go to Voter Gravity’s Features page at [www.VoterGravity.com/features](http://www.VoterGravity.com/features).

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